

COMMITTEE ON PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL  
AND INTERGOVERNMENTAL AFFAIRS  
MEETING MINUTES

February 21, 2019, 2019 – 10:30 A.M.- Conference Room #250

Supervisor	Present	Absent	Late	Time In
MOSES	X			
Jones	X			
Magliocca	X			
Reinhardt	X			
Zupan	X			Via Zoom phone

**PRESENT:**

**Committee:** Cliff Moses, Dave Jones, Joe Magliocca, John Reinhardt and Bill Zupan (via Zoom meeting)

**Supervisors:** Loren Corbin, Dan Degear (partial)

**County Staff:** Karin Bump(via zoom), Cindy Edick, Jenn Farwell, Melissa Martel Felton, Samantha Field, Scott Flaherty, KippHicks, Scott Ingmire, Becky Marsala, Mark Scimone (partial) and Gwen Williamson

**Additional Present:** Jennifer Brillante and George Carpenter from C & D Advertising, Grace Combs (shadow intern from County Attorney’s Office), and Rocco Fernalld from Quadsimia.

Meeting called to order at 10:30 A.M. by Moses.

A-1: The Committee unanimously approved the January 24, 2019 meeting minutes on a **MOTION** by Reinhardt and seconded by Magliocca at 10:30 A.M. 5/0/0

A-2: Cindy Edick presented the Sales Tax Update. The numbers are positive so far. There was brief discussion regarding future possible internet revenue. The AIM incentive program (Aids Incentive Municipality Program), if it goes through, will allocate money each December 15<sup>th</sup> from the County sales tax revenue and give it to municipalities. This topic will be discussed again.

A-3: The Buy Madison Presentation started with George Carpenter sharing a brief history of C & D Advertising. Rocco Fernalld continued with a description of what they have to offer in a “custom, fully-scalable website”. He noted that the County will be able to manage much of the content on our own. The website will be responsive to all devices, such as computers, tablets, cell phones, while integrating social media and email campaigns, google ads and google maps. Businesses will be able to update content but it will still require administrator’s approval before it goes live. The website has a full back-up plan with snapshots uploading every three hours. It will be linked to the County site. It will be set up similar to the “Smart Shoppers” program, except in digital format. Flaherty said there will be “cross-pollination” with the Tourism site to increase traffic to both. Ingmire said the next planned step is a meeting with the Chamber groups. Rocco explained how the rating system works within the website and the ability to display as much desired. George talked about how to handle reviews; even negative reviews can be handled appropriately.  
Guests and Kowalczk out-11:00

Melissa Martel Felton introduced Grace Combs, an 8<sup>th</sup>-grader from Otto Shortell School who is shadowing her for the day.

A-4: Scott Ingmire presented the Career Center Update. The December unemployment rate was an extremely low 4.4%. The heavy equipment and driver training scheduled for March now has all the slots filled. The manufacturers training meeting in conjunction with MVCC went well. There will be a job fair held to assist Dutchland Plastics in finding up to 60 workers for an upcoming expansion.

A-5: Kipp Hicks presented the IDA Update. The Green Empire Greenhouse project is well underway with load after load of fill being brought in daily. Some of the infrastructure estimates are outdated and there may be a need to address increases. They intend to be operational by the end of the year. Dutchland Plastics is doing very well and has much capacity for future expansion. Canastota Wind Power has an application in for possible PILOT

consideration. There are five potential candidates for revolving loan funding. Hicks is organizing a CFA Project Forum to be held on April 2<sup>nd</sup> at 5:00 P.M.

A-6a: Jennifer Farwell presented the AED Update. Registration is now open for Open Farm Day. 10 farms have been selected for the mini-marketing grants. There will be meetings on Wednesdays beginning next week for Annie's Project which is a national program for women in Agriculture. The topic of this session is risk management. AED is working with NY Farmland Trust on making funds available for new or transitioning farmers. The Oneida Rotary will be having an Ag-Day on Tuesday at the Oneida Presbyterian Church. A regional board (five counties) is being developed that will educate/assist/oversee benefit types of sales for farmer's markets or direct sales operations.

A-6b: Karin Bump presented the CCE Update. Karin noted that there has been an increase in grant applications. An update will be provided on increased funding. Moses asked why Nelson Farms does not have more local products. Jennifer said that they are not directly associated, and Karin advised that Nelson Farms started out as a "Pride of NY" site, and that may explain it in part. Karin said that CCE is working on a Downtown Revitalization Grant to place more emphasis on local products.

A-7: Scott Flaherty presented the Tourism Update. Occupancy tax receipts are positive. All the advertising campaigns are going well. Flaherty shared an update on Air BnB with a report on Properties and Rooms in New York State. Scott distributed two calculations of Air BnB impact in Madison County: one by NYSH&TA which estimates uncollected annual taxes at \$1,001,531; and one calculated by Scott Flaherty showing a lower number at \$64,964. Scott said that John Becker has expressed interest in whether or not the County could use the Village of Cazenovia as a model for County-wide legislation. Scott said that Mike Keville suggested an "op-out" option for those municipalities not interested. Zupan explained that the Town of Cazenovia decided to NOT allow Air BnB. Zupan feels the County shouldn't be involved and should leave zoning up to the municipalities. Melissa asked how many BnB's are registered and Becky Marsala will work on getting that information to the Committee. Flaherty said that the number will be hard to determine. Scott mentioned that tourism is working on the strategic plan and will be sending out a draft soon for input. Scott announced the MC Tourism Annual Member Business Meeting and Social will held on April 18<sup>th</sup> at 5:30 at the Cazenovia Hampton Inn.

A-8: Scott Ingmire presented the Planning Department Update. Ingmire noted that Planning has a lot of grant projects right now. Jamie and Sarah are working on the contract and scope of work for the Reimagine Erie Canal Project. There are two CDBG grants through PCD in the works. There is not much word yet on the Delphi Falls Grant. Scott was in meeting last week with EDR regarding trail design. Jim is working on snowmobile related issues. Scott mentioned that there is a resolution in today's packet regarding Madison Transit Program funding request for Federal Section 5311 grant assistance. Scott distributed Planning and Zoning Institute Training flyers to highlight the upcoming session on March 14<sup>th</sup> at Morrisville State College where the topic will be "Distressed and Abandoned Properties".

#### RESOLUTIONS:

A-9: The Committee approved a resolution authorizing the Chairman to sign a use agreement with Morrisville State College on a **MOTION** by Magliocca and seconded by Jones at 11:37. 5/0/0

A-10: The Committee approved a resolution authorizing the Chairman to request Federal Section 5311 Consolidated Grant Assistance for Public Transit on a **MOTION** by Jones and seconded by Reinhardt at 11:39. 5/0/0

A-11: The Committee approved a resolution authorizing an agreement with the Madison County Rural Health Council for a Mobility Management Program on a **MOTION** by Jones and seconded by Magliocca at 11:40 5/0/0

A-12: The Committee approved a resolution calling on Governor Andrew M. Cuomo and the New York State Legislature to address the lack of cellular phone coverage for all New York State residents and visitors on a **MOTION** by Magliocca and seconded by Jones at 11:46. 5/0/0 This resolution was submitted to this Committee by Dan Degear. During discussion, Degear and Mark Scimone joined the meeting to facilitate any questions or explanations needed regarding this resolution.

A-13: The Committee approved a resolution authorizing the Chairman to enter into an agreement between the Oswego County Soil & Water District and Madison County on a **MOTION** by Magliocca and seconded by Reinhardt at 11:43. 5/0/0

A-14: The Committee approved a resolution authorizing the Chairman to enter into a license agreement with Madison-Oneida BOCES on a **MOTION** by Magliocca and seconded by Zupan at 11:48. 5/0/0

A-15: The Committee approved a resolution authorizing the modification of the 2019 Adopted County Budget on a **MOTION** by Jones and seconded by Reinhardt at 11:50. 5/0/0

Additional Resolution: The Committee approved a resolution authorizing the Chairman to enter into agreement with Madison County Fair for 2019 on a **MOTION** by Reinhardt and seconded by Magliocca at 11:53. 5/0/0 There was discussion as to whether or not this resolution needed to come before this Committee, but since it did, the vote was taken.

A-19: All of the above resolutions with the exception of the one for cellular coverage and the one for Madison County Fair will be included in the preferred agenda.

A-16: A County tax bill was received in Planning for the Delphi Falls Park. Becky Marsala and Scott Ingmire have addressed this issue and the taxes were paid out of an account for payment of taxable properties owned by Madison County.

A-17: The Cazenovia College project is for the updating and replacement of the aging heating system in four interconnected buildings. A request is being made for PACE financing for this project. Some of the concerns are:

- enrollment at Cazenovia College has been down with a small turn around just recently
- it is a 20 year commitment
- none of the banks are willing to back it
- this would tap out the PACE available funding
- the PACE program was not intended for people off the tax rolls
- more PACE participants would distribute the risk; limiting it to one places "all eggs in one basket"
- the County would be accountable for repayment if the college defaults
- it would end opportunity for all other potential PACE requests

**It is the consensus of the Committee to NOT move forward with this particular PACE project because the Committee believes it is too great a risk.**

A-18: Cliff Moses presented the Habitat for Humanity funding information. The Madison County Chapter is now defunct but still has approximately \$100,000.00 left. They are offering it to be used by the County, monitored by the Planning Department for a revolving loan type of program. It was suggested that the Utica Home Center could facilitate the project. There is a chance that the money may have to go to a not-for-profit agency (per their attorney). The Committee would like to consider this opportunity and Becky Marsala and Melissa Martel Felton will look into the details.

Scimone out

A-20: There is no new business at this time.

A-21: The next scheduled Planning Committee meeting will be March 21<sup>st</sup>, 2019 at 10:30 A.M.

A-22: The meeting was adjourned on a **MOTION** by Zupan and seconded by Reinhardt. ~12:30 P.M.

Respectfully submitted: Gwen Williamson

Sign in Sheet

Planning, Eco. Dev., Environ. & Intergov. Affairs	
Date of Meeting:	2/21/2019
Cliff Moses	<i>Cliff Moses</i>
Dave Jones	<i>Dave Jones</i>
Joe Magliocca	<i>Joe Magliocca</i>
John Reinhardt	<i>John Reinhardt</i>
Bill Zupan	

Others Present:

NAME AND AFFILIATION

*John Reinhardt - Planning Dept*  
*Systems*  
*John Reinhardt - NED*  
*Rebecca S. Karsick - Treasurer*  
*John Reinhardt*  
*Michelle, unrec'd letters - County Attorney's office*  
*Grace Combs County attorney office*  
*Cathy Edick*  
*Kevin Fitzgerald, Audsuno*  
*Jennifer Britton - C+E Advertising*  
*George Carpenter - C+D Advertising*  
*James Cal...*