



The Power of Green!

For the past 40 years, Madison County has been an innovative and responsible leader in solid waste management. And today, with the Agriculture and Renewable Energy (ARE) Park, we are making even more strides to protect the environment by reducing the amount of waste that is landfilled.

ARE Park Today

The ARE Park (which stands for the Agriculture and Renewable Energy Business Park) was conceptualized in 2009 to serve as a designated area encompassing the land immediately surrounding the landfill where private businesses focused on the three Rs (reduce, reuse, and recycle) can be established. The landfill site is an ideal anchor for these businesses because it provides access to waste streams that can be creatively processed for other uses - instead of landfilled.

The introduction of these businesses benefits the County by:

- Returning as much as 150 acres back on the county, town and school tax rolls
- Creating jobs (construction and permanent positions when the businesses open)
- Diverting waste from the landfill
- Introducing smart, safe renewable alternative energy solutions for our community
- Protecting the environment for future generations

ARE Park Working For You

The ARE Park is now shovel-ready for green energy businesses. With the help of the Madison County Industrial Development Agency (IDA), private businesses have already established facilities at the ARE Park and are recycling power in a variety of ways, including:

- A 1.4 million watt gas to energy plant that provides heat to the ARE Park recycling center
- A flexible solar cap which seals the landfill and produces electricity
- Solar arrays that generate enough electricity to supply approximately 73% of the entire County's electricity needs with excess power going to the grid
- An innovative lumber kiln that uses excess heat from the landfill gas to energy plant to efficiently dry hard wood planks for a local lumber company.

Other potential business opportunities that may fit the landfill's profile include facilities for:

- Construction and demolition waste recycling
- Agricultural plastics recycling
- Anaerobic digestion of organic wastes like food scraps and kitchen wastes

ARE Park Tomorrow

The long range vision for the ARE Park is for the introduction of additional projects that may fit our mission to preserve and protect the environment by minimizing the amount of waste that is deposited in our landfill. As technologies in this growing field emerge, we are prepared to vet potential businesses and welcome to the ARE Park only those which meet our high standards for quality and environmental safety.

Imagine a community where private sector businesses and hundreds of employees contribute to a greener, cleaner Madison County. That's the power of green. That's the power of the ARE Park.



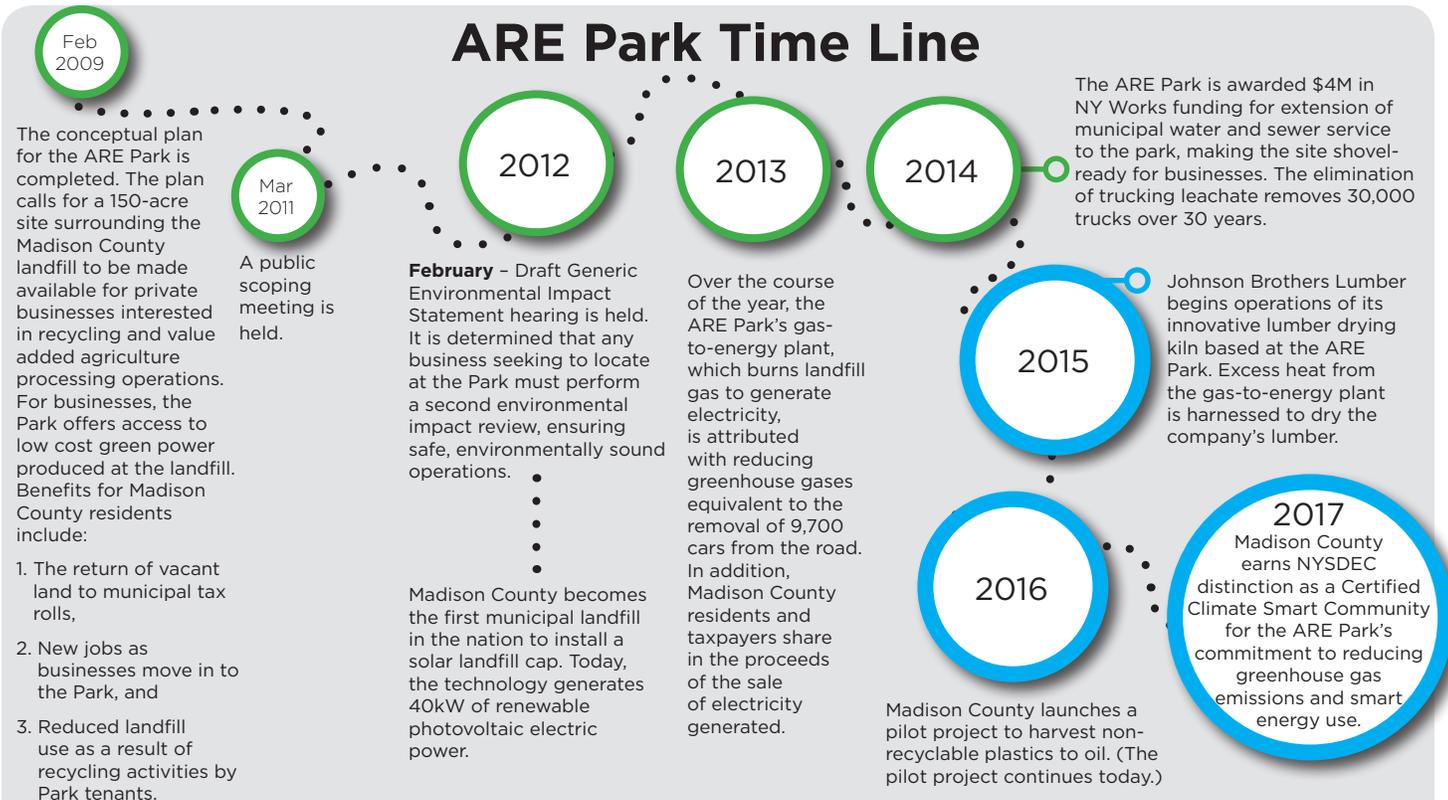
More information is available at madisoncounty.ny.gov or by calling Jim Zecca at 1-800-721-2208.



ARE Park FICTION Vs. FACTS

In recent weeks, there has been a lot of misleading information circulating about Madison County's landfill and the proposed green businesses at the ARE Park. Here are the real Facts. Please continue watching the Madison County website and Facebook page for project news.

FICTION	FACT
New York City's garbage is going to be shipped to Madison County's Landfill.	Madison County has never accepted waste from New York City - and there are NO plans in consideration for doing so.
An incinerator will be built on the site and used as a digester to break down waste.	An incinerator burns waste. A digester uses bacteria to anaerobically breakdown organic waste in a very contained environment (free from heat and flames). Madison County is NOT exploring the use of an incinerator.
Dry fertilizer will be manufactured at the ARE Park.	Madison County is entertaining no discussions - nor will we - with any companies about the production of dry fertilizer, which is known to be highly explosive if heated or ignited.
Madison County is going to spread biosolid sludge directly on farm fields, causing odor and contamination.	One proposed project involves processing waste water treatment plant biosolids in an enclosed facility to produce a sterile liquid fertilizer, which would be approved by the New York State Department of Environmental Conservation for sale to farmers who wish to purchase it for injection into soil.



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