



MADISON COUNTY
PUBLIC INFORMATION SERVICES DEPARTMENT
PO Box 635, Wampsville, NY 13163

SHARON A. DRISCOLL
Public Information Officer

315/366-2788
Fax: 315/366-2789

For Immediate Release

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RE: Madison County residents save \$338,188.71 in 2010
With ProAct Inc. Discount Prescription Card

Madison County residents have saved \$338,188.71 since January 2010 using a prescription discount card sponsored by the Madison County Board of Supervisors.

John Becker, Chairman of the Madison County Board of Supervisors said "The savings for residents and growth of the program tells it all. I hope more Madison County residents will sign up for this money saving program."

ProAct Inc., a division of Kinney Drugs, is a discount program that reduces the cost of prescription drugs for underinsured and uninsured residents. The program was implemented by the Madison County Board of Supervisors in November of 2007. During the first month of the program eight discount drug cards were used. At the end of the first full year (2008) 3,700 cards had been used and from January 2009 through September, a nine month period, 3,187 discount cards were used to purchase prescriptions.

According to ProAct's October 2010 report 4,158 cards have been used to date at an average price savings of \$24.85 or a 49 percent savings per claimed filed. As the program grows, so do the savings.

There is no cost to the residents or the County for this program. On November 26, 2007 35,000 discount prescription drug cards were mailed out to the residents of Madison County.

"We continue to mail out discount prescription drug cards," said Public Information Officer Sharon A. Driscoll. The prescription drug cards are available in the lobby of the County Office Bldg. in Wampsville for anyone who is in need of a card and did not receive one. If you need a discount prescription card contact Public Information Officer Sharon A. Driscoll at 366-2788 with your name and address and a card will be mailed to you.

Madison, Onondaga, Oswego, St. Lawrence and Seneca counties participate in the ProAct discount prescription drug plan. Tompkins and Oneida counties have similar prescription discount plans through other companies.