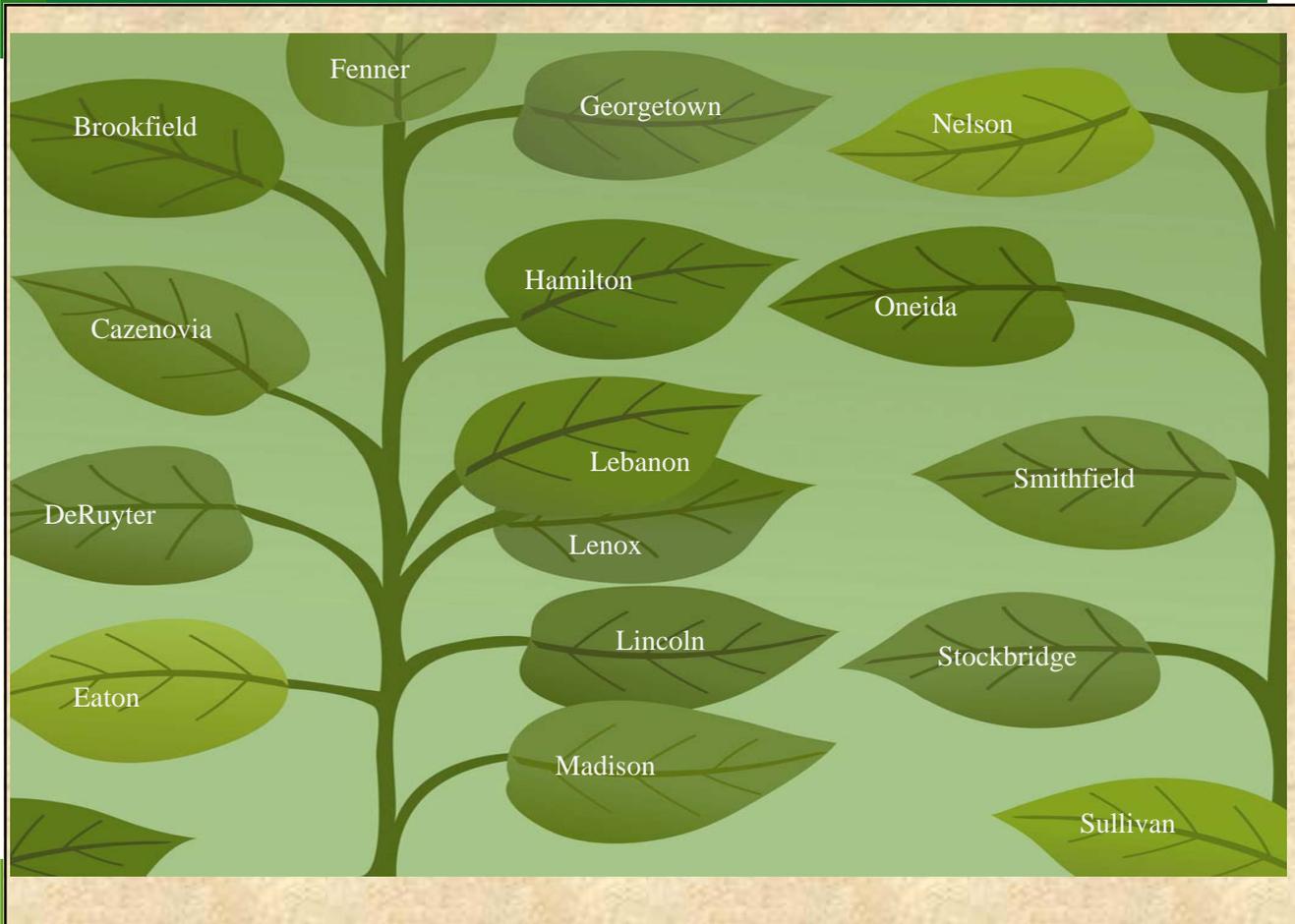


2012 Annual Report

Madison County Planning Department



We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect.

~Aldo Leopold, *A Sand County Almanac*

Planning Department Staff

Director: Scott Ingmire

Jamie Hart
Mary Ellen Rose

Jim Petreszyn
Gwen Williamson



Workforce Development Staff

Director: Scott Ingmire

Roy Augustine
George Fuller
Tim Licitra
Brian Walker

Susan Brown
Bridgitte Gagnon
Tom Reichel



Workforce Development Highlights



Happy Retirement Lorraine!

With the retirement of the Employment & Training Director, Lorraine Schmidtka, at the end of 2012, the direction of the County leaders was to consolidate departments in an effort to save resources. As such, the Employment and Training and Planning Departments have merged to form the Department of Planning and Workforce Development.

The Workforce Development Department is located at the Madison County Career Center in Oneida, and is responsible for the overall management of the Career Center. The Career Center, also known as the 1-Stop Career Center, contains the following agencies (all with the purpose of helping job seekers and employers): Madison County Workforce Development, New York State Department of Labor, Madison-Oneida BOCES, Experience Works, ACCESS-VR, and Staff Works.

2012 Workforce Development Highlights:

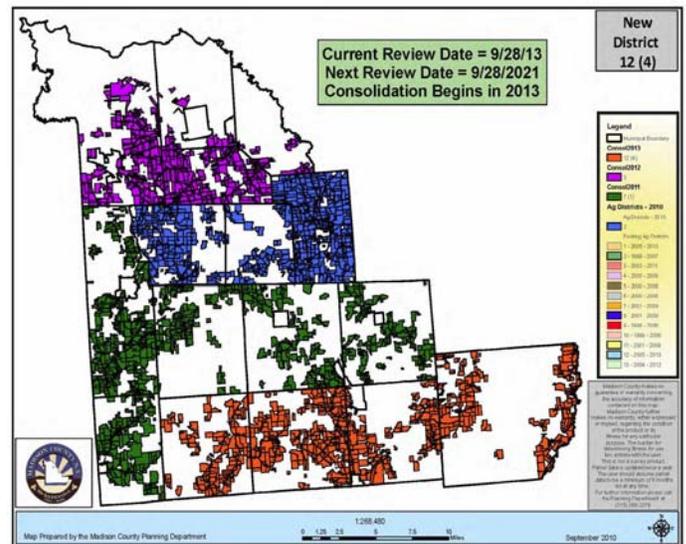
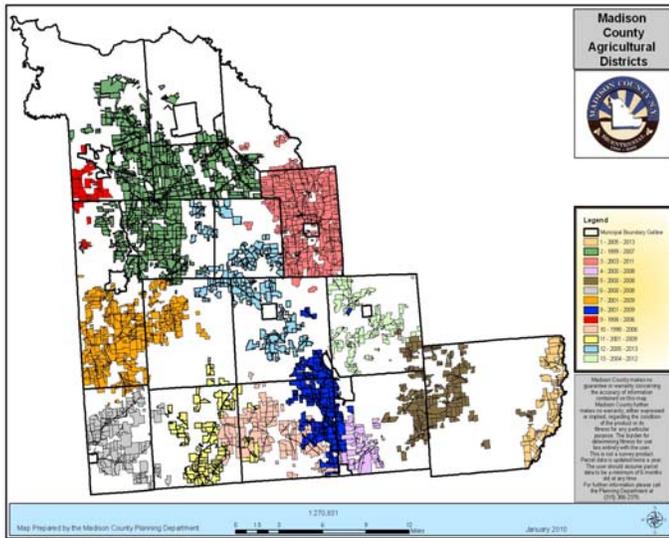
1. Career Center Usage: A total of 7,558 individuals visited the Career Center in 2012, which averaged out to 61 per day. There are several services available at the Career Center for both job seekers and employers. Staff is available for one-on-one career guidance.
2. Special Grants: Through partnerships with the Workforce Investment Board and Mohawk Valley Community College, the Workforce Development Department was able to serve a large group of people with classroom training and on-the-job training programs. Grants such as: Food Stamp Employment & Training, Wage Subsidy, and MVCC CyberJobs focused on Certified Nurses Aide, all kinds of employment training on the job, and basic computer skills training.
3. Department of Social Services: The Workforce Development Department works very closely with DSS. Three separate programs operate at the Career Center – Job Links, Job Search Assistance, and Intensive Case Management. Job Links is a 2-week “job club” that teaches the basic job searching skills necessary to look for employment. Job Search Assistance is a “one-on-one” program that has a Career Counselor provide more individualized services. Intensive Case Management focuses on the hardest to serve population with individualized services.



Agricultural Protection and Development



The Department has been working with the Department of Ag & Markets on a consolidation effort moving from 13 districts to 4 districts. The four districts will be based on Town boundaries to allow for a more coherent division. We are half way there and remain on track to be completed with this effort in late 2013.



With the mailing of over 1500 Agricultural Districts surveys, approximately 1/3 were returned by December of 2012. The survey information was compiled into the database and a recommendation report will be presented to the Agricultural Farmland and Protection Board and then to the Planning Committee for approval by the BOS in early 2013 in order to submit to the NYS Ag & Markets for the final approval of the County's recommendations for the consolidation of Ag District 7.

In October during the open enrollment period for Madison County Ag Districts, 6 applicants submitted Ag District surveys requesting inclusion into a district. There were 7 parcels consisting of approximately 377 acres requested by applicants to be included in various Ag districts throughout Madison County. We submitted our recommendations to the Madison County Ag & Farmland Protection Board in November receiving their approval on inclusion of all parcel submittal requests and then submitted to and were approved by the BOS in December of 2012. The County's will submit to Ag & Markets in early 2013.



C2IP Background: In August 2010, the Planning Department submitted Madison County as an applicant for the [Climate Change Innovation Program \(C2IP\)](#) administered by the Central New York Regional Planning & Development Board (CNY RPDB). Madison County was chosen by CNY RPDB for the program which provides technical and financial assistance in order to develop Madison County's first Greenhouse Gas Inventory and Community Energy Strategic Plan. C2IP is a three year program and many steps have been completed to date; this is the 2012 update.

1. **Greenhouse Gas Inventory Data Collection Complete** — Copious amounts of energy consumption data were collected and analyzed, the necessary first step to develop Madison County's first Greenhouse Gas (GHG) Inventory report. The intent of the GHG Inventory report is to compile the energy (kWh, therms, gallons, etc.) consumed by Madison County both at the community level and government level. The baseline year selected is 2010. ICLEI Local Government and Community Protocols were used to guide the process; these protocols are the recognized standard in GHG reporting and reflect best practices associated with GHG accounting. Once collected, this energy consumption data had to be analyzed and converted into greenhouse gas emissions. ICLEI Clean Air and Climate Protection (CACP) software was used to help measure emissions and standardize the results to metric tons of carbon dioxide equivalent (mtCO₂e). The results of this data analysis is being put into a report entitled *Madison County Local Government and Community Greenhouse Gas Inventory Emissions Inventory, which will be released in Spring 2013*. The GHG Inventory report will then be used to track energy consumption trends, develop reduction strategies and policies, and assess progress. It will also provide the baseline information to inform the future development of Madison County's first Community Energy Strategic Plan.
2. **U.S. EPA Portfolio Manager** — The Planning Department created a Portfolio Manager account for Madison County in December 2010 and has continued to update it with Madison County's energy consumption data. Through this thorough data collection, Madison County was the only municipality in New York to be included in [NACO's Energy Efficient County Buildings: Realizing Money and Energy Saving Opportunities](#) report released January 2013.
3. **DOE CESP Academy** — Madison County was one of 14 communities selected nationwide to participate in the Department of Energy's Community Energy Strategic Plan (CESP) Academy. The program, which ran for 7 weeks, provided valuable resources which will be used to develop the Community Energy Strategic Plan for Madison County, the next big step in C2IP and a large focus for 2013.
4. **Solarize Madison** — In addition to technical assistance, C2IP awarded Madison County with a \$30,000 grant for a feasibility study or demonstration project that enhances energy efficiency. Madison County used this grant to promote its Solarize Madison program; specifically, the County made (15) \$2,000 grants available to the first fifteen homeowners who signed a contract for a direct owned solar photovoltaic system.

Shades of Green

Shades of Green in Madison County: A Green Living Experience held on February 24, 2012 in Morrisville was an overwhelming success with over 250 participants from within Madison County and surrounding areas. The conference featured 30 speakers including leaders from across the state such as Peter Fleischer, Executive Director of Empire State Future, as well as 22 exhibitors. The full day conference, which focused on green living, smart growth, and sustainability, was a first of its kind for the County and featured four breakout sessions: energy/greenhouse gas reduction, sustainable diet, cradle to cradle design, and smart growth. With three simultaneous tracks going on for each session there was something there for everyone whether a homeowner, business owner or community leader.

The topics were geared to feature things that participants could take action on immediately and included home energy efficiency, improving business energy performance, shopping for local foods, renewable energy, community gardens, applications of reusing waste, green buildings, green jobs, composting, multi-modal transportation planning, and reuse of historic buildings.

This event served as a platform for participants to network and gather ideas to further promote smart growth and sustainability and also provided an opportunity for Madison County to tout some of their completed and ongoing innovative green projects.



is a FREE full day event open to everyone!

With over twenty-five speakers, Shades of Green will help individuals, businesses, and communities advance green initiatives throughout Madison County to achieve more economically viable and sustainable places to live, go to school, work, shop, and enjoy!

Visit the conference website, check out the agenda, and register today!

www.greenmadisoncounty.com

What:
Shades of Green in Madison County: A Green Living Experience

When:
Friday February 24, 2012
Registration Begins at 8:00am

Where:
Morrisville College
STUAC Conference Center
Morrisville State College
Morrisville, New York 13408



Watch a 2 min. video of the event here:

<http://www.oneidadispatch.com/articles/2012/02/25/news/doc4f482ab1458d4789764208.txt>

PRESENTING SPONSOR: **Good things come from Sysco**

ORGANIZING SPONSORS: **MADISON COUNTY**, **CAZENOVIA COLLEGE**



Solarize Madison

Solarize Madison

In 2012, the Madison County Planning Department in collaboration with the Central New York Regional Planning and Development Board (CNYRPDB) and the Renewable Energy Training Center (RETC) at Morrisville State College, launched *Solarize* Madison, the first *Solarize* campaign in New York State. *Solarize* Madison is a community-focused renewable energy program promoting sustainable energy production to stabilize current and future energy costs. The intent of the program was to help consumers save money, generate clean energy, reduce carbon emissions, create local jobs, and promote equity by creating local economic opportunities and career pathways in the region. Jan Myers, a student in Renewable Energy at Morrisville State College, brought the Solarize program to the County and was a tireless organizer and advocate for Solarize Madison.



Madison County used its \$30,000 Climate Change Innovation Program Grant to incentivize the first 15 residential installations, which was met with great enthusiasm. However, many others in the community were interested and the Solarize Madison program resulted in 29 solar PV installations for a total installed capacity of 184.72 Kw. Put differently, this was 1.5 times higher than all the solar PV installations over the past 8 years combined!

This project will result in the offset of 44 metric tons of CO₂ annually. Our installers were Arista Power of Rochester, NY and ETM Solar Works of Endicott and both did an excellent job working with the Solarize Madison Project!

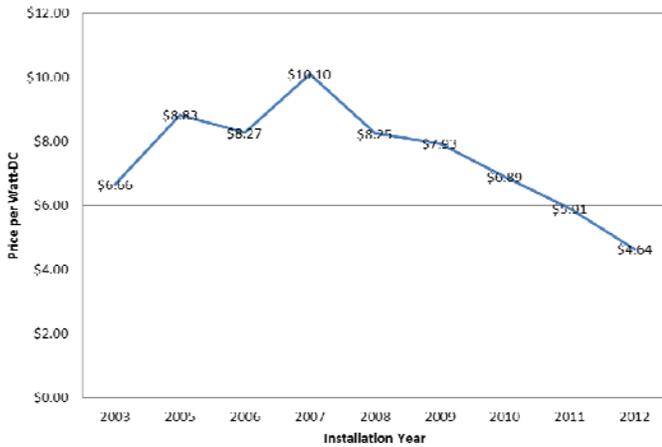


Solarize Madison

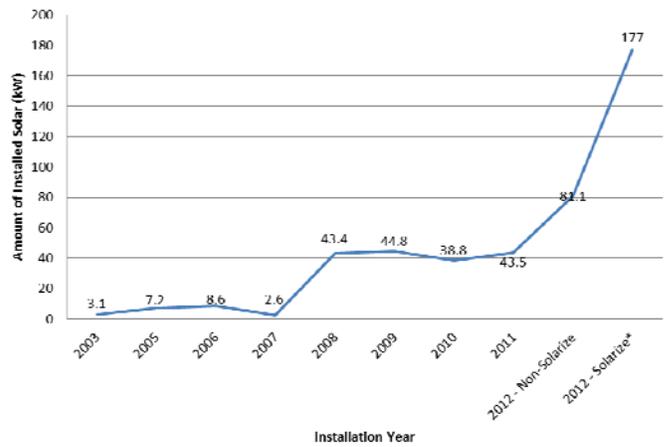
Solarize Madison

**Solarize Madison Went so Well,
We'll be Bringing it Back in 2013!**

**Price per watt-DC in
Madison County, New York
2003-2012**



**Installed Solar (kW) in
Madison County, New York
2003-2012**



Graphs courtesy of Jan Myers, Morrisville State College.

Solarize Madison

Solar Ambassador Locations

2012 Program
Total: 177 kW

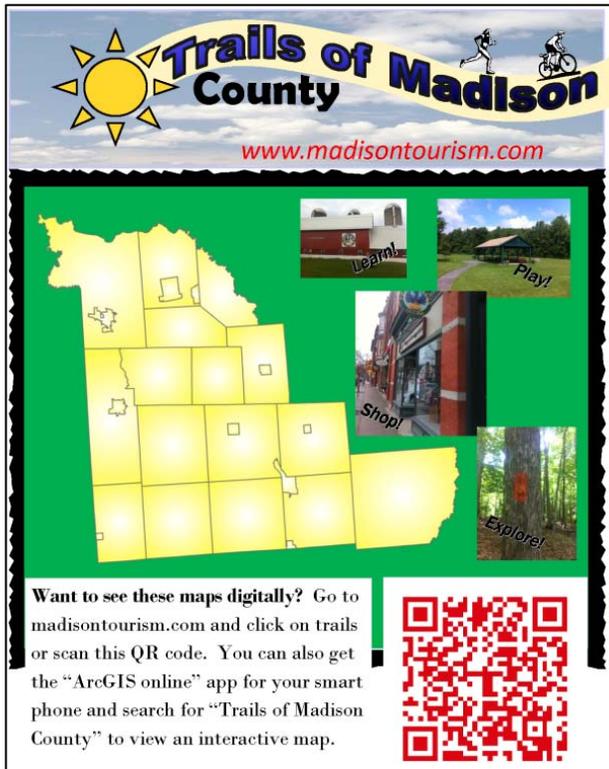
System Size (W)	
1	6,000
2	9,750
3	7,000
4	7,000
5	4,000
6	7,000
7	7,000
8	3,000
9	3,000
10	5,000
11	3,000
12	3,750
13	7,000
14	4,320
15	3,000
16	11,000
17	8,000
18	7,000
19	6,500
20	15,750
21	6,867
22	5,886
23	6,867
24	6,867
25	7,000
26	1,500
27	6,867
28	7,000

Map Prepared by the Madison County Planning Department
Date: 1/22/2013



Trails of Madison County

Trails of Madison County



The graphic features the "Trails of Madison County" logo with a sun and icons of a runner and a cyclist. Below the logo is the website www.madisontourism.com. A central map shows Madison County divided into 15 numbered yellow squares. Surrounding the map are four small images: a building labeled "Learn!", a person playing tennis labeled "Play!", a storefront labeled "Shop!", and a forest path labeled "Explore!". At the bottom left, text reads: "Want to see these maps digitally? Go to madisontourism.com and click on trails or scan this QR code. You can also get the 'ArcGIS online' app for your smart phone and search for 'Trails of Madison County' to view an interactive map." A large red QR code is positioned at the bottom right.

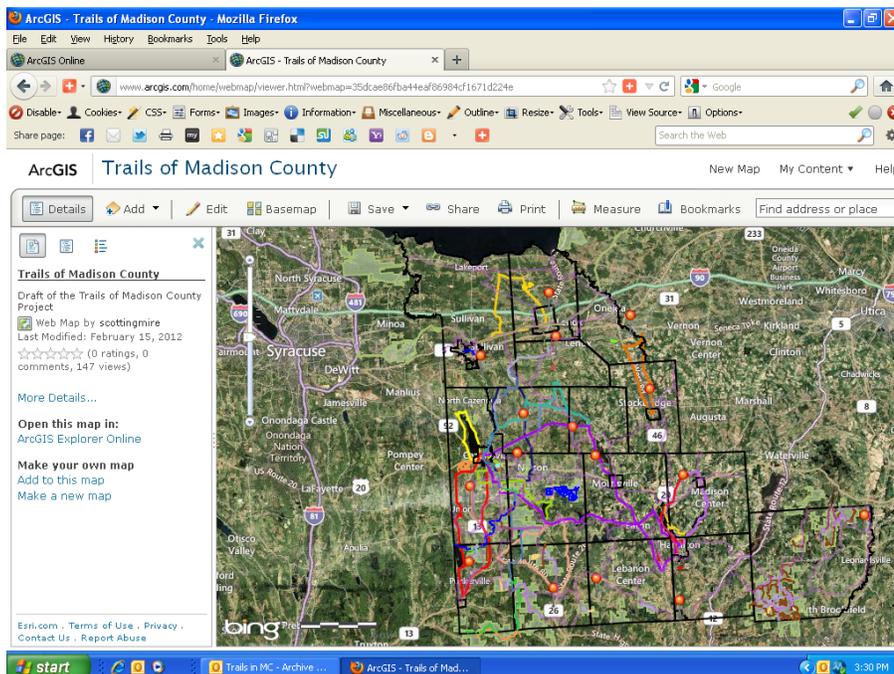
The Planning Department, in conjunction with the Madison County Health Department, worked with the variety of trail groups throughout the County to produce an eye-catching "Trails of Madison County" set of maps which will highlight the trails (horse, bike, walking, snowmobiling, etc.) of Madison County along with local restaurants and retailers near them.

In September 2011, Madison County was awarded a \$7,800 grant from the Central New York Community Foundation for the project; this money was used to print 6,500 copies of the maps. The maps were very popular and nearly all were distributed in the summer.

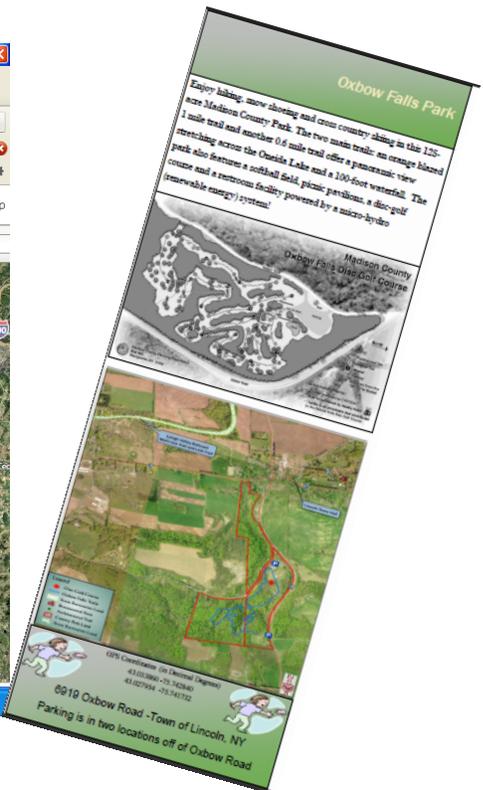
The 15 maps created with this project are attached to carabineers for easy transport for people on the go. The maps also feature QR codes so smart phone users can scan them to get more information. For instance, the red QR code (looks like a bar code) to the left can be scanned from this report, and it will take you directly to the Madison County Tourism website.

One of the greatest aspects of this project was working with the different groups to get the trails within the County mapped into one place. We now have an up to date GIS database of the variety of trails that exist.

As part of the project, a [digital version](#) of the trails was also launched. Now anyone with access to the internet can locate any of the trails in the County and start exploring!



The digital version of the Trails in Madison County



Parks & Recreation

Madison County Parks had many visitors in 2012. The Parks were reserved 40 times for a variety of events, including: birthdays, picnics, reunions, graduation parties, weddings, amateur radio event, scouting, and many more. The **Trapper's Fur Rendezvous** 4-day event in July is always a resounding success with over 400 people attending, some of them enjoying the serenity of an overnight stay at Nichols Pond Park. Based on reservations made with the Department, Nichols Pond Park had 965 visitors and Oxbow Falls Park saw 1270 visitors, but many more drop-in visitors stop by for a few hours of beauty in our Madison County parks.



Check out the new Adirondack style lean-to that was constructed with help from the County's Summer Youth Employment Program participants!



Oxbow Falls Disc Golf Course is fun for all!!

One reviewer states "Oxbow Falls Park is a well maintained course which will require all the shots in your bag. Playing up and down hilly terrain, on a clear day you get a magnificent view of Oneida Lake in the distance. The course is well laid out and pretty easy to follow. Make sure to bring bug spray in season as it is a wooded area. A must play for the central NY area".

First Time Home Buyers

In May, Madison County submitted a grant application to NYS Housing Trust Fund Corporation for a Community Development Block Grant for \$637,200 to continue the County's First Time Home Buyer Program of which \$540,000 would go toward home purchases. Unfortunately, in December, NYS informed Madison County that it was not a grant recipient for 2013.

This office continued working with Community Action Partnership on the utilization of 2010 FTHB grant funds. Since there were remaining monies to expend under the 2010 grant, in July the County applied for and received a 6-month extension. 18 families closed on homes and 9 of those homeowners utilized the repair element of the grant. The grant benefited sixty LMI individuals. The 2010 Grant was completed in December 2012.



A total of \$423,000 of the \$450,000 in grant funds was utilized. Program income funds (recaptured through sale of homes purchased under FTHB program) of \$9,489 was also used.

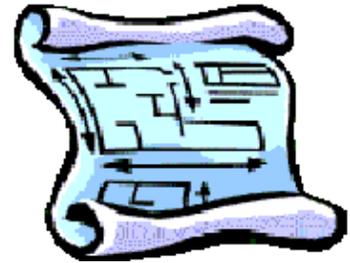


Planning and Zoning Institute

TRAINING CREDITS

NOV

PLANNING AND ZONING INSTITUTE



The Planning Department offered two training options for planning and zoning board members. These included the Shades of Green event (page 6) and the training listed below.

- WHO:** Local planning, zoning, and other officials from Madison and surrounding Counties.
- WHERE:** Room 107, Spader Horticulture Building
Morrisville State College (see attached map)
- WHEN:** Tuesday, November 27th, 6:00-9:00 PM
- WHAT:** Session 1: Procedures and Paperwork, 6:00 – 7:30 pm
Session 2: Dispute Resolution, 7:45 – 9:00 pm
3 training hours!!!
- COST:** FREE ! (but space is limited to only 50 participants)
- HOW:** To register, call MC Planning Dept. at 315-366-2376
Or email Jamie Hart: Jamie.Hart@madisoncounty.ny.gov by Nov. 21st.

3 HOURS CREDIT !!

Session 1: Procedures and Paperwork, 6:00 – 7:30 pm

This session is a review of the powers and duties of the ZBA, enforcement official and local planning board in the zoning process to help make your job easier and more efficient.

Mark G. Gebo, Esq., Gebo Law, 216 Washington St., Suite 300, Watertown, NY, (315) 788-5900, mgebo@gebolaw.com

Session 2: Dispute Resolution, 7:45 – 9:00 pm

At times Planning and Zoning Boards find themselves dealing with public meetings that surround highly controversial and sensitive issues. This session will better equip board members to keep public meetings civil and productive.

John McCullough, Executive Director, New Justice Conflict Resolution Services, Inc., 1153 W. Fayette St, Suite 301, Syracuse, NY 13204, 315-471-4676, johnmcllough@newjusticeservices.org

These interesting topics should also provide training that is back to the basics as many of you have been requesting.

Grant Writing and Administration

The Planning Department is administering a USDA grant written through the Agricultural Economic Development Program for the purchase of an automated butter filling machine for Kriemhild Dairy Farms, Inc., a grass based butter producer from the Town of Lebanon.



EPA Smart Growth Implementation Assistance

MADISON COUNTY

A Healthy Design for Madison County: Primer for Smart Growth

Developed through a partnership with:
Madison County Planning Department and
Madison County Public Health Department
September 2011

Community Economic Development Committee Members:
Eileen Augustyn
Sue Berger
Christine Coe
Theresa Davis
Eric Fause
Jamie Hart
Scott Ingraine
Richard Mitchell
Joan Nicholson
Cassie Rose
Joe Wickes
Virginia Zombek



Document Prepared by:
Jamie Hart
Madison County Planning Department



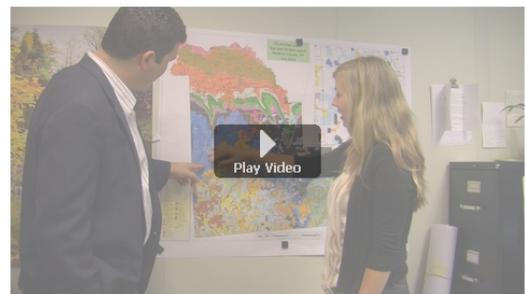
How do the specific characteristics of our community affect our quality of life? What steps can we intentionally take to ensure welcoming, safe, efficient, healthy and accessible communities while maintaining our agricultural, cultural and historic heritage? Can we embrace progress and still retain a place of natural beauty where families and individuals thrive? We have a vision of such a place. It's not a dream, it's a strategy...

Working together with the Community Economic Development committee, the Health Department, the Planning Department wrote a grant application to the US EPA Smart Growth Implementation Assistance Program for technical assistance in developing a smart growth toolkit for Madison County. The focus was to develop an audit tool that would allow the myriad communities in Madison County to review their local codes and make changes that are in line with Smart Growth principles. Much to our excitement, Madison County was chosen as one of only 5 communities in the entire Country to receive this technical assistance funding. We expect the tool to be finalized in 2013 and hope that it will be an excellent resource not only for our municipalities but other rural areas around the Country.

Madison County Receives Smart Growth Planning Grant

By: Rachel Polansky
Updated: May 30, 2012

Like Send 5 people like this. Sign Up to see what your friends like. Tweet 0



One county in Central New York is getting a rare grant worth sixty-five thousand dollars. Madison County is one of the first rural areas ever selected for the Smart Growth Planning Grant. Eyewitness News

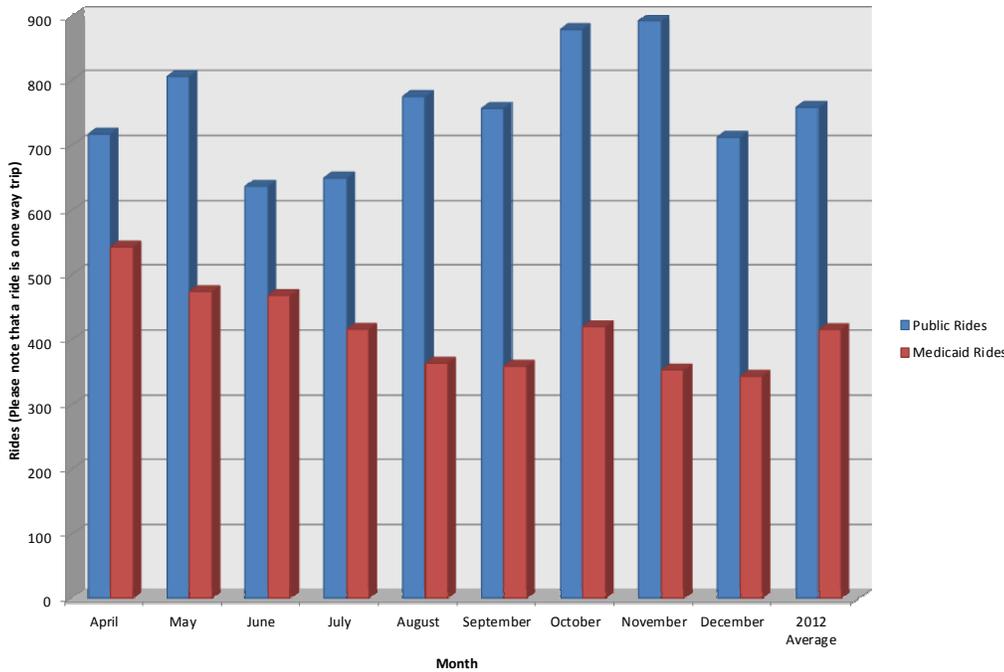
Check us out
with the Health Department on

WUTR Eyewitness News!

Transportation

Madison Transit 2012

2012 Madison Transit Rides/Month

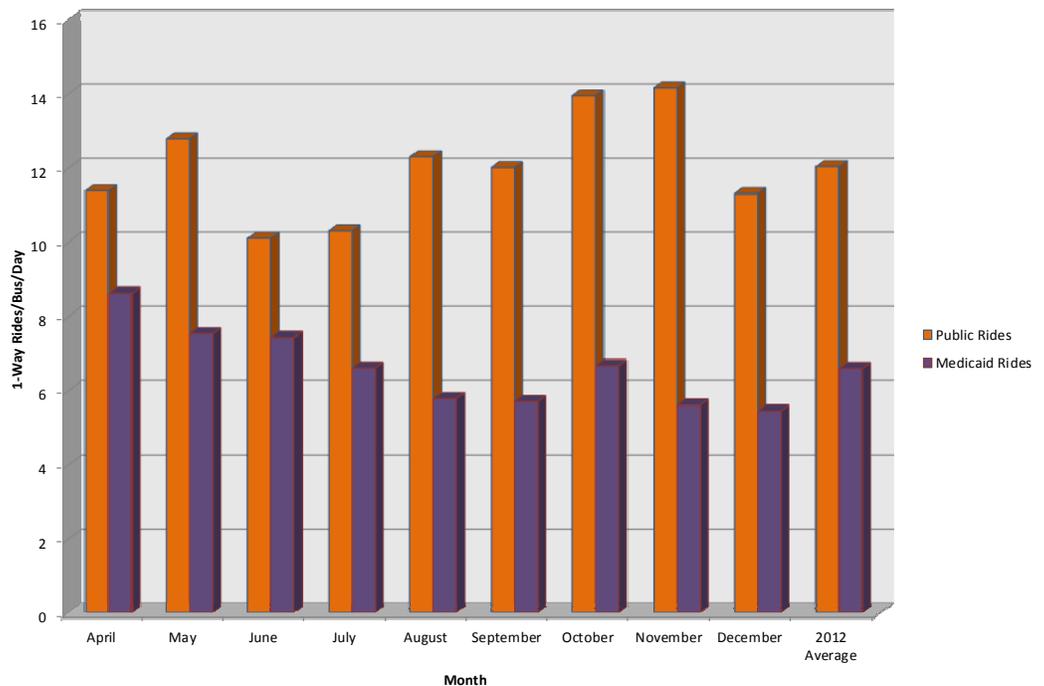


A completely redesigned MTS was implemented fully in 2012. With 60 fixed route stops and approximately 98 hours of fixed route service per week, we've tried to provide opportunity for as many potential users in Madison County as possible, within the confines of a limited budget and the State and Federal rules governing the system.

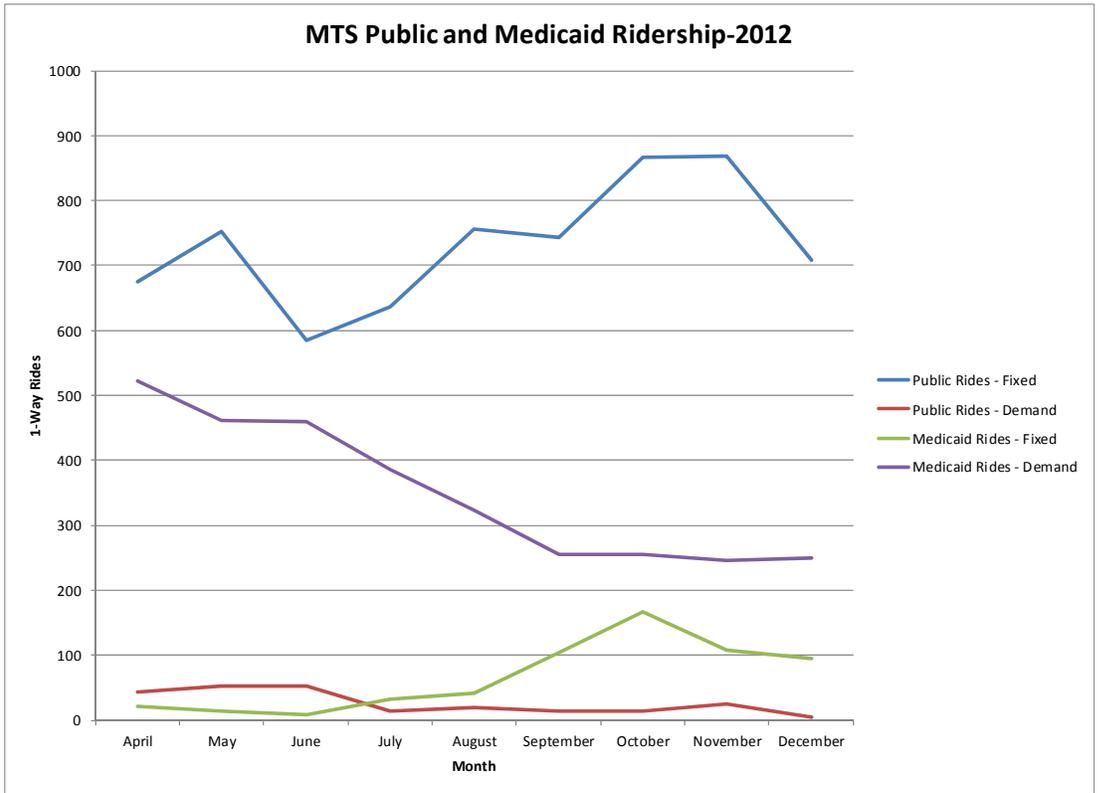


Including all County funds, State and Federal subsidies, and estimated Medicaid contributions, running the Madison Transit System cost \$883,201 in 2012, which equates to \$62.62 per 1-way ride provided. **In 2012, the Madison Transit System cost the taxpayers of Madison County \$7.73 per one way ride.** Though the data in these charts show the 1-way rides per month and per day, it can be estimated that MTS carried 588 people /month, or 28 passengers /day. **With 6 buses running on average per day, that means each bus carries approximately 5 passengers/day.**

Madison Transit 1-Way Rides/Bus/Day



As a cost saving and efficiency measure, Birnie Bus has worked hard to place more Medicaid riders onto our existing fixed route service (as shown by the green and purple lines in this chart). As a result, Medicaid rides on the Demand buses have decreased. Public usage of the fixed routes (blue line) is quite high, yet remains very low on the Demand buses (red line).



Madison Transit System
Yes...I have my own driver...

MTS Ride for Free Week
May 21st to May 25th

Promoting MTS

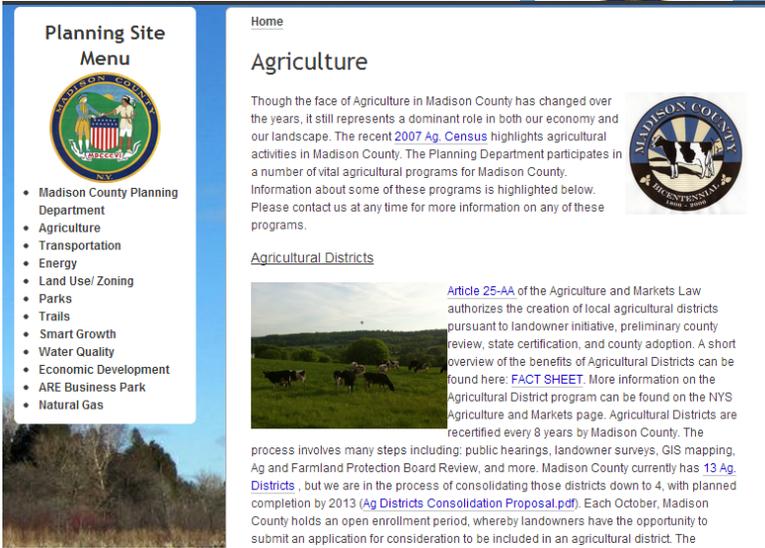


To educate more people about the bus system and to showcase the improved routes, we held several events throughout the year including the first MTS Ride Free Week (image 1) which ran from May 21st to May 25th. During this week, people could simply hop on the bus – no pass or cash needed. MTS t-shirts were distributed to the first 100 riders (image 2). A second Ride for Free Week was held October 15-19th. During the Ride Free Weeks, Madison County employees were encouraged to ride and learn more about the bus system (Image 3). We also put together special workshops, such as Transit Day at Madison Lane Apartments where over 20 seniors were educated on the routes and then given a free ride on the bus (Image 4). As of August 2012, all three fixed route buses were equipped with bike racks (Image 5).



Website Development

With the advent of Madison County's new website, the Planning Department took great lengths to develop and update its own website: <http://www.madisoncounty.ny.gov/planning/madison-county-planning-department>.



In 2012, the Planning Department worked closely with Ralph Monforte (Chair of the Planning Committee), the IDA, AED, Tourism, and others to develop a "Buy Madison County: Calculate the Advantage Program". The goal is to educate consumers about the importance of buying locally, and the positive impacts such behavior can have on local businesses and sales tax revenue. **Visit our website: www.buymadisonny.com for more details!**



The Buy Madison mission is to promote local purchasing of goods and services, from visitors and residents alike, to improve local businesses and to generate

sales tax revenue for Madison County and its municipalities.



GOAL: \$1.5 MILLION IN COUNTY TAX REVENUE

Would require the expenditure of \$3.52/person (over 18)/day in Madison County or \$1,285/year.



Buy Madison

Buy it here and calculate the advantage

